



KAVINDU MADURANGA

DIGITAL MARKETING & CREATIVE MEDIA PROFESSIONAL

+94 72 856 7700 kavindumadurangalk@gmail.com Sri Lanka

Digital Marketing and Creative Media Professional with two years of hands-on experience in social media management, digital advertising, content creation, photography, and videography. Currently pursuing a B.Sc. (Hons) in Digital Marketing Management at ICBT. Skilled in developing creative marketing campaigns, producing engaging brand content, and supporting business growth through strategic digital marketing.

WORK EXPERIENCE

Social Media Account Manager - Creative Guru

April 2026 - September 2026

Managed client social media accounts, planned and scheduled content, developed creative marketing materials, and managed Meta Ads campaigns. Coordinated promotional activities to improve brand awareness, audience engagement, and digital marketing performance.

Digital Marketing Manager - FINIX Creative Media Production & Digital Marketing

2024 - 2026

Managed social media accounts, developed digital marketing strategies, coordinated advertising campaigns, and produced creative content for business clients. Handled content planning, brand development, graphic design, and promotional media production.

Freelance Content Creator

2024 - Present

Create social media posts, Reels, Shorts, promotional videos, motion graphics, and AI-assisted content. Develop creative concepts and visual content for digital marketing and brand promotion.

Freelance Photographer | Videographer | Drone Operator

2024 - Present

Provide professional photography, videography, and drone coverage for weddings, events, and commercial projects. Produce visual content for social media and digital promotions.

HONORS & AWARDS

2025 - President's Scout Award

ADDITIONAL INFORMATION

Member of the SLSA National Scout Media Unit
Member of the Sri Lanka Saukyadana Movement
Quick learner with adaptability to new technologies
Strong teamwork and collaboration skills
Creative problem-solving and time management skills

EDUCATION

B.Sc. (Hons) Digital Marketing Management

ICBT Campus

2026 - Present (In Progress)

Diploma in Information Technology

ESOFT Metro Campus

2025 - 2026

Diploma in English

Aquinas College of Higher Studies

2023 - 2025

G.C.E. Advanced Level - Technology Stream

C.W.W. Kannangara Central College

2025

SKILLS

DIGITAL MARKETING

- Social Media Management
- Meta Ads Campaign Management
- Content Strategy & Planning
- Digital Advertising

CREATIVE SKILLS

- Photography & Videography
- Graphic Design & Video Editing
- Motion Graphics & Content Creation

SOFTWARE & PLATFORMS

- Meta Business Suite & Ads Manager
- TikTok Studio & Ads Manager
- Canva, CapCut, Adobe Lightroom
- Photoshop, Premiere Pro, DaVinci Resolve (Basic)

AI TOOLS

- ChatGPT
- Google Gemini
- Meta AI
- Runway
- Adobe Firefly

LANGUAGES

- Sinhala
- English



[linkedin.com/in/kavindumadurangalk](https://www.linkedin.com/in/kavindumadurangalk)

More details on LinkedIn